



2018 Annual Report



HAR

www.hunteranimalrescue.com.au

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President's Report

Hunter Animal Rescue is one of the founding rescues in the Hunter region having formed 14 years ago. While legislation and the types of breeds in need of rescue have changed, Hunter Animal Rescue has remained true to its cause and earned the respect of supporters and sponsors who inform us of the high regard in which the organisation is held. That high regard comes down to the quality of care and of course our amazing members, carers and volunteers who keep putting up their hands to help with the many important tasks and on behalf of all the Executive Committee I thank you all for your contribution.

After a few years facing the perils of everything the weather could throw at us, we had a hugely successful Pets Picnic at Speers Point Park in May. An event everyone can be truly proud of as one volunteer remarked "I didn't realise it was going to be the Royal Hunter Animal Picnic Show". With Greg Piper, the State Member of Parliament to open the event and PETQuarters as major sponsor we were spoilt by oodles of sunshine while people queued for an opportunity to visit with our foster dogs and cats. After making a mercy dash to Dubbo to release 13 vulnerable puppies, ably supported by Leanne Simpson, they quite simply stole the show.

I've had some great fun and met many of our wonderful volunteers at our Christmas stalls at Westfield, Lake Macquarie Fair, our Bunnings BBQs and other events such as the Delta Therapy Dog Walk and Pet Cuddling Days at Newcastle University. I have spoken at a Rotary meeting and snuck up on KOFM presenters with puppy cuddles as a birthday surprise. No two days are the same. All these opportunities allow us to spread the message

about responsible pet ownership while attracting vital funds to sustain HAR's efforts.

Our strategic focus this year has been our online presence, including harnessing social media and working towards a more nimble approach to resourcing the many tasks and activities facing HAR on a daily basis that underpin the rescue, rehabilitation and rehoming process.

The new year will also see us continue to support the role of the foster carer, without whom, Hunter Animal Rescue could not exist. As a carer myself, the support provided by our network of coordinators together with access to high quality food and medicines makes the job of fostering so much easier. This past year I had my first attempt at kittens and more recently a litter of five puppies and have been amazed at how helpful and knowledgeable our team really is!

I am a very proud member of Hunter Animal Rescue and with your continued support as advocates we will succeed in finding new homes for abandoned pets facing euthanasia.

Caroline Hawkless
President

Vice President's Report

This was my first year as Vice President of Hunter Animal Rescue and with the support of a cohesive and professional Executive Committee it has certainly been a pleasurable experience.

Our Executive Committee consists of talented, approachable, focused and energetic people that prove that volunteering can be enjoyable whilst also making a difference. We were sad to say farewell to Kiera Parr earlier in the year, after donating her time & energy to the Executive Committee for the last 7 years – we thank you for all your hard work Kiera and wish you all the best for the future.

The Committee was fortunate to have Helen Perry come on board after Kiera stepped down and she has fitted in perfectly. I would like to also thank Scott Wood, Alyssia Hutchinson, Danielle Nicholls, Larissa Adamczyk, Rachael Brown and of course our President Caroline Hawkless who have all worked tirelessly to ensure that Hunter Animal Rescue continues to meet our core objectives of educating the public on responsible pet ownership and rehoming vulnerable dogs and cats facing euthanasia.

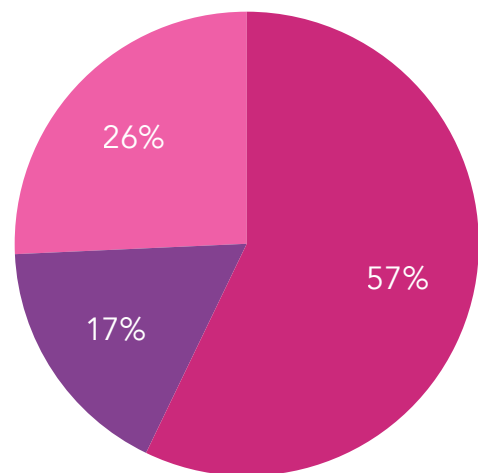
Here's to another successful year in rescue!

Yvette Phillips
Vice President

19

New carers

Carer status



● Active ● Temp ● On a Break

446

Animals rescued

Head Animal Coordinator's Report

THANK YOU, to our Carers, to our Carer Coordinators Helen Perry, Scott Wood and Olivia Baczynskyj, to our Pound Coordinators Kristy Huff, Pauline Skeffington and Caroline Hawkless, to our volunteers and our members, THANK YOU!

It's been a year of change in the Animal Committee and with the revised Foster Carer Manual and clearer fostering guidelines meant that there was no current need for an Animal Committee. Our experienced Pound Coordinators have done an amazing job of ensuring that our Carers are matched with the right foster dog or cat. Our Carer Coordinators provide support & guidance when needed and always go the extra mile to ensure our Carers have someone they can turn to when the wheels fall off, as it is bound to on occasion, this is rescue after all.

Our Carers are also supported by an amazing Registrar, Leanne Simpson, who has taken over the role of Dog Registrar to give Angie Eyre a break to concentrate on being a Mum to a human baby

Whilst there is no longer an Animal Committee, we still have our Animal Committee Secretary, Gem, answering emails and any animal issues are still being reported on at the Executive Committee. We are well and truly covered there, as not only myself, but 2 of our 3 Carer Coordinators, Scott and Helen also sit on the Executive Committee.

Earlier in the year the Executive Committee also discussed Private Surrenders and it was decided that Hunter Animal Rescue would no

longer take in Private Surrenders, except in extenuating circumstances. As a rescue organisation Hunter Animal Rescue promotes responsible pet ownership and have refocused our efforts to save animals facing euthanasia.

With the support of the Executive Committee we now have cat enclosures in all 6 PETQuarters stores, which means that we are able to rescue and rehome more adult cats. In one month PETQuarters stores rehomed 6 cats!

Since the beginning of 2018 we have 19 new Carers and we currently have 74 Carers on board. We have commenced quarterly Foster Carer Information sessions, which have been held at different PETQuarters stores. These have proven to be a great success and we look forward to bringing more Carers on this way.

In the last financial year Hunter Animal Rescue has rescued 446 animals. This equates to 1.2 animals rescued EVERY DAY! Again, I say THANK YOU. Without your help we could not have achieved this result. This is an increase on last financial year where we rescued 419 animals. Lets see if we can save 500 next year

Yvette Phillips
Head Animal Coordinator

Marketing and Promotions Report

Hunter Animal Rescue's marketing and events function throughout the 2017/18 period was focused on increasing our presence and reputation within the Hunter region. This was achieved through promotional initiatives, increased events and community engagement, and marketing and public relations activities.

Thank you to our former Events Manager, Natalie Mason, for her effort in increasing Hunter Animal Rescue's attendance at events within the local community and a warm welcome to Lily Wang who joined the marketing team in June 2018.

2017 saw our executive team reassess past marketing spend and move away from traditional media such as television, radio and newspaper, which are becoming less relevant in a saturated media market. Subsequently, Hunter Animal Rescue invested marketing funds into bus advertising, on a Newcastle Buses vehicle which has been travelling the streets of Newcastle since September.

Our flagship event, the PETQuarters Pets Picnic, was moved to May in 2018 after careful consideration of weather patterns throughout the year to avoid extreme inclement weather which saw the event postponed, then abandoned, in 2017. Thank you to our Treasurer, Rachael Brown, for her work on determining the optimal time of year to host the event. The 2018 Pet's Picnic was more profitable than any other in the history of the event.

After many years of ongoing support from PETQuarters, Hunter Animal Rescue entered

into a formal sponsorship agreement with the company, which will continue to benefit our work into the future. Thank you to Shane, Katie and the team at each PETQuarters store for your continued collaboration with Hunter Animal Rescue.

Hunter Animal Rescue's social media is headed by Yvette Phillips and managed by a number of volunteers who contribute greatly to our online presence which drives engagement with the local community to ensure our cause remains prominent throughout the Hunter.

The marketing team is currently planning a number of improvements to Hunter Animal Rescue's branding and social media plan which will be implemented throughout the next financial year with the aim of attracting new foster carers, volunteers, adopters and donors.

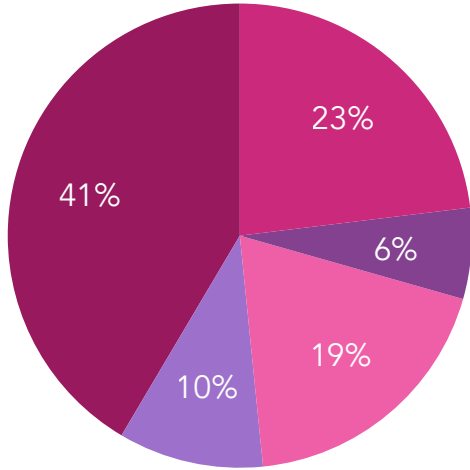
All of our foster carers, volunteers, position holders, partners and the wider community are crucial to all marketing and events activities, so I'd like to acknowledge to support of everyone who has assisted Hunter Animal Rescue's events and marketing efforts throughout the year. I look forward to working alongside our eager volunteers, inspirational carers and dedicated executive committee in 2018/19.

Larissa Adamczyk

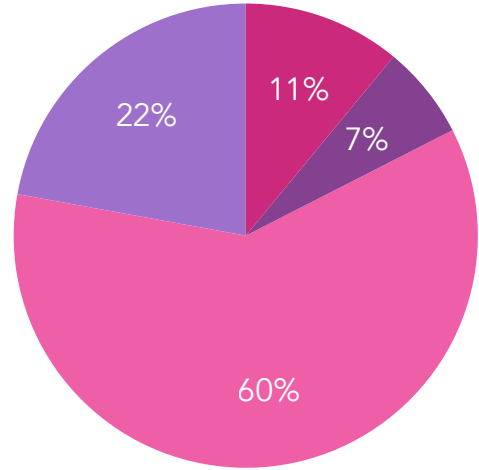
Marketing and Promotions Manager

Animal Procedure Statistics

Procedure by Type

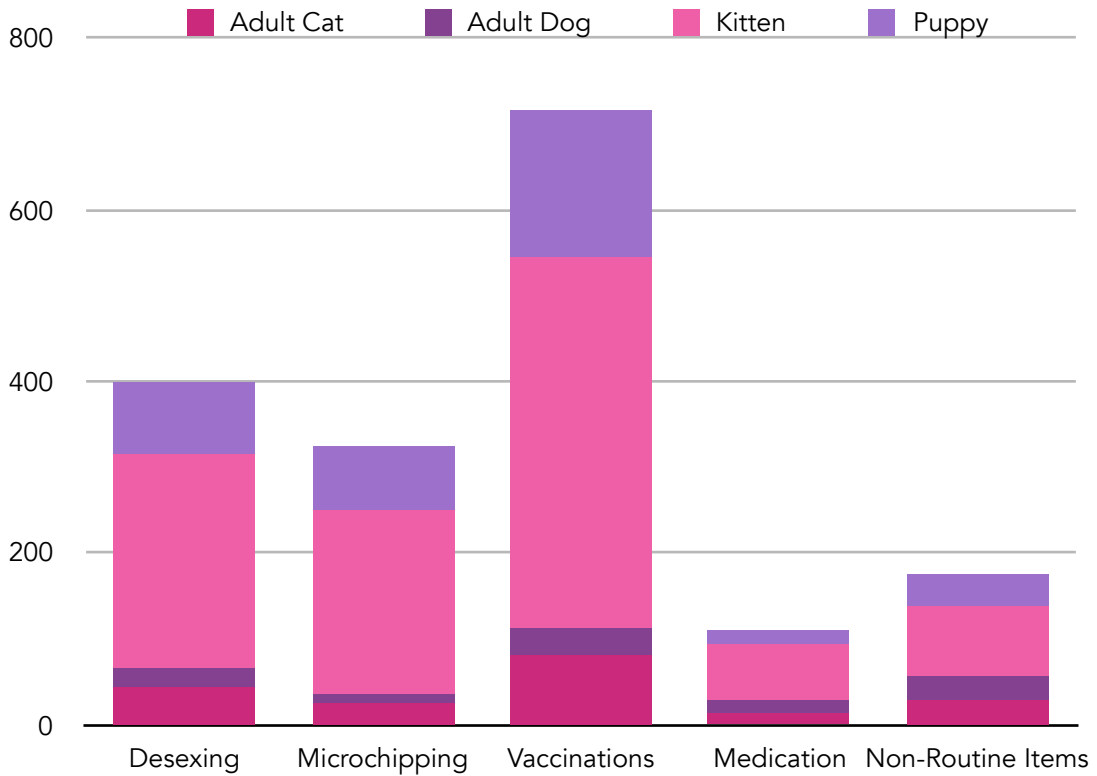


Procedure by Animal



- Desexing
- Medication
- Adult Cat
- Adult Dog
- Microchipping
- Non-Routine Items
- Kitten
- Puppy
- Vaccinations

Procedure per Animal

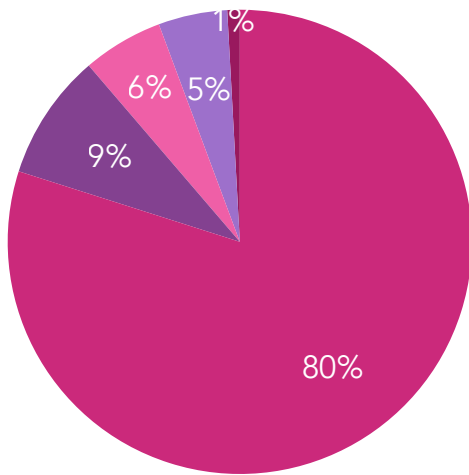


Financial Statistics

1119
Bills processed

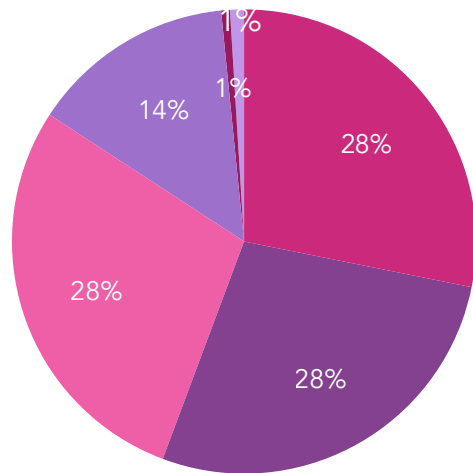
466
Donations received

Expense Breakdown



- Vet Expenses
- General Expenses
- Fundraising
- Advertising
- Volunteer

Income Breakdown



- Dog Adoptions
- Cat Adoptions
- Donations
- Fundraising
- Memberships
- Interest

1721
Vet procedures

40
Repeat donors

Success Stories



"Millie stole the hearts of her foster carers straight away, so much so that she was adopted by a family member! She was transported to HAR by volunteers from Dubbo and was a scared little pup when she got off the truck. Within a few hours, she had gone from the cold concrete to curled up on the couch and she has never looked back!"



"Bear came into care from a rural pound where he made the long trek with a transport company. He was super scared, so much so that he wouldn't leave the trailer without gentle coaxing. Once in care it was clear that he had not had a good start to life. He was scared to walk down the hallway, probably never having been in a house and would cower if you tried to show him some affection. With lots of love and TLC Bear started to come out of his shell. Physically he was a bit worse for wear with filthy ears, dental issues, a coat that was dull & dry and definitely about 5kg under weight. Thanks to the help of our generous supporters we raised enough money to have his ears intensively treated and a damaged tooth removed. He hasn't looked back. He met and fell in love with his new Mumma who says he is the light of her life. He's going to obedience classes to stimulate his mind and ensure that he's got great manners and has a kitty cat as a best buddy. I'm sure if he could talk he would say THANK YOU to everyone who assisted him onto the next chapter of his life."



"Teddy, as his gorgeousness is now known, was surrendered to a rural pound located in central western NSW as he had a habit of getting into arguments with the neighbour's cats. While he may have found other cats not quite to his taste, his appetite for humans knew no bounds. After many long months in the Council Pound he hitched a ride to freedom which took him on a journey to Muswellbrook via Coastal Critters and finally on to Lake Macquarie with the help of a tag team of two wonderful volunteers whereupon he entered foster care. It wasn't long before a wonderful family, who had previously adopted from Hunter Animal Rescue, spotted him online and knew he was destined to be their new family member. "



In their words: "He is an absolutely gorgeous cat. He settled in almost immediately. He's found his favourite spot on Lilly's bed and spends most of his nights curled up next to her. When not doing that (a rare occasion) he is happy mooching around the house or pinning one of us down for cuddles"

"Bowie came in as an abandoned 8 week old. He was a loving little guy but seemed to have some neurological issues. After a few vet visits it was decided there was nothing seriously wrong he was just a little "quirky".

Bowie was my first long term foster as I wanted to ensure he went to just the right home. He was with me nearly 6 months when I received the perfect application. A young man who told me he too was a little "quirky". Bowie had found his forever home."



Financial Statements

Committee Report

Your committee members submit the financial report of the Hunter Animal Rescue 51 265 469 006 for the financial year ended 30 June 2018.

Committee Members

The name of each member of the committee during the year and if different, at the date of the report;

Caroline Hawkless

Yvette Phillips

Danielle Nicholls

Rachael Brown

Larissa Adamczyk

Helen Perry

Scott Wood

Alyssia Hutchison

Keira Rose

Principal Activities

The principal activities of the association during the financial year were:

To foster and promote the rescue and rehoming of domestic animals in the Hunter area.

Significant Changes

No significant change in the nature of these activities occurred during the year.

Operating Result

The profit of the association after providing for income tax amounted to \$20,061.19

Signed in accordance with a resolution of the Members of the Committee.

**Committee
Member:**

Caroline Hawkless

**Committee
Member:**

Rachael Brown

Profit & Loss

SALES	2018	2017
Cat Adoption	\$ 49,972.98	\$ 48,900.28
Dog Adoptions	\$ 48,886.27	\$ 44,954.57
Private Surrenders	\$ 90.91	\$ 0.00
	<u>\$ 98,950.16</u>	<u>\$ 93,854.85</u>
LESS: COST OF GOODS SOLD		
Vet Expenses	\$ 105,161.26	\$ 94,090.46
Cat Refunds	\$ 2,818.18	\$ 318.18
Dog Refunds	\$ 2,272.72	\$ 1,000.00
Dog Training	\$ 0.00	\$ 220.00
Fully Vet Worked Animals	\$ 0.00	\$ 997.43
Medical Supplies	\$ 11,473.90	\$ 14,887.29
Registration Fees	\$ (187.33)	\$ 8,492.24
Food	\$ 3,200.21	\$ 0.00
Freight & Transport of Animals	\$ 1,152.73	\$ 0.00
	<u>\$ 125,891.67</u>	<u>\$ 120,005.60</u>
GROSS LOSS FROM TRADING	<u>\$ (26,941.51)</u>	<u>\$ (26,150.75)</u>
OTHER INCOME		
Fundraising Income	\$ 18,743.56	\$ 10,979.04
Donations & Donation Boxes	\$ 49,670.15	\$ 45,370.57
Memberships	\$ 1,081.75	\$ 1,255.84
Merchandise	\$ 6,513.41	\$ 11,171.03
Sponsorship	\$ 909.09	\$ 909.09
Interest Received	\$ 1,731.29	\$ 0.00
	<u>\$ 78,649.25</u>	<u>\$ 69,685.57</u>
	<u>\$ 51,707.74</u>	<u>\$ 43,534.82</u>
EXPENSES		
Advertising	\$ 7,572.65	\$ 10,275.92
Bank Charges	\$ 614.99	\$ 603.03
Depreciation	\$ 1,116.32	\$ 0.00
Fundraising Costs	\$ 6,023.99	\$ 4,341.70
Freight & Courier	\$ 0.00	\$ 295.45
Insurance	\$ 3,068.01	\$ 4,202.19
IT Expenses	\$ 5,112.35	\$ 4,922.51
Merchandise	\$ 2,806.85	\$ 8,110.19
Printing & Stationery	\$ 574.16	\$ 1,228.96
Storage Fees	\$ 2,192.31	\$ 1,881.22
Telephone	\$ 1,199.14	\$ 1,214.55
Volunteer Expenses	\$ 1,365.78	\$ 635.91
Volunteer Training	\$ 0.00	\$ 614.55
	<u>\$ 31,646.55</u>	<u>\$ 38,326.18</u>
Profit	<u>\$ 20,061.19</u>	<u>\$ 5,208.64</u>

Balance Sheet

ASSETS		2018	2017
CURRENT ASSETS			
Cash and cash equivalents	3	\$ 131,368.87	\$ 120,800.90
Trade and other receivables	4	\$ 6,400.91	\$ 4,552.34
Inventories	5	\$ 2,922.42	\$ 621.84
Prepayments		\$ 3,550.05	\$ 2,701.55
TOTAL CURRENT ASSETS		<u>\$ 144,242.25</u>	<u>\$ 128,676.63</u>
NON-CURRENT ASSETS			
Property, plant and equipment	6	\$ 8,989.03	\$ 1,237.33
TOTAL NON-CURRENT ASSETS		<u>\$ 8,989.03</u>	<u>\$ 1,237.33</u>
TOTAL ASSETS		<u>\$ 153,231.28</u>	<u>\$ 129,913.96</u>
LIABILITIES			
CURRENT LIABILITIES			
Trade and Other Payables	7	\$ 20,226.33	\$ 16,970.20
TOTAL CURRENT LIABILITIES		<u>\$ 20,226.33</u>	<u>\$ 16,970.20</u>
TOTAL LIABILITIES		<u>\$ 20,226.33</u>	<u>\$ 16,970.20</u>
NET ASSETS		<u>\$ 133,004.95</u>	<u>\$ 112,943.76</u>
MEMBERS' FUNDS			
Retained earnings	8	\$ 133,004.95	\$ 112,943.76
TOTAL MEMBERS' FUNDS		<u>\$ 133,004.95</u>	<u>\$ 112,943.76</u>

Notes to the Financial Statements

The financial statements cover Hunter Animal Rescue 51 265 469 006 as an individual entity. Hunter Animal Rescue 51 265 469 006 is a not for profit Association incorporated in NSW under the Associations Incorporation Act 2009.

The functional and presentation currency of Hunter Animal Rescue 51 265 469 006 is Australian dollars.

Comparatives are consistent with prior years, unless otherwise stated.

1 Basis of Preparation

In the opinion of the Committee of Management, the Association is not a reporting entity since there are unlikely to exist users of the financial report who are not able to command the preparation of reports tailored so as to satisfy specifically all of their information needs. These special purpose financial statements have been prepared to meet the reporting requirements of the Act.

The financial statements have been prepared in accordance with the recognition and measurement requirements of the Australian Accounting Standards and Accounting Interpretations, and the disclosure requirements of AASB 101 Presentation of Financial Statements, AASB 107 Statement of Cash Flows, AASB 108 Accounting Policies, Changes in Accounting Estimates and Errors and AASB 1054 Australian Additional Disclosures.

The financial statements have been prepared on an accruals basis and are based on historical costs modified, where applicable, by the measurement at fair value of selected non current assets, financial assets and financial liabilities.

Significant accounting policies adopted in the preparation of these financial statements are presented below and are consistent with prior reporting periods unless otherwise stated.

The following significant accounting policies, which are consistent with the previous period unless stated otherwise, have been adopted in the preparation of this financial report.

2 Summary of Significant Accounting Policies

Inventories

Inventories are measured at cost. Cost of inventory is determined using the first-in-first-out basis and are net of any rebates and discounts received.

Plant and Equipment

Plant and equipment is carried at cost or fair value less, where applicable, any accumulated depreciation and impairment of losses. Plant and equipment is depreciated on a diminishing value basis over the assets useful life to the Association, commencing when the asset is ready for use.

Depreciation

The depreciable amount of all plant and equipment is depreciated over the useful lives of the assets to the association commencing from the time the asset is held ready for use.

Impairment of Non-Financial Assets

At the end of each reporting period the association determines whether there is an evidence of an impairment indicator for non-financial assets.

Where this indicator exists and regardless for goodwill, indefinite life intangible assets and intangible assets not yet available for use, the recoverable amount of the asset is estimated.

Where assets do not operate independently of other assets, the recoverable amount of the relevant cash-generating unit (CGU) is estimated.

The recoverable amount of an asset or CGU is the higher of the fair value less costs of disposal and the value in use. Value in use is the present value of the future cash flows expected to be derived from an asset or cash-generating unit.

Where the recoverable amount is less than the carrying amount, an impairment loss is recognised in profit or loss.

Reversal indicators are considered in subsequent periods for all assets which have suffered an impairment loss , except for goodwill.

Cash and Cash Equivalents

Cash and cash equivalents comprises cash on hand, demand deposits and short term investments which are readily convertible to known amounts of cash and which are subject to an insignificant risk of change in value.

Revenue and Other Income

Revenue is recognised when the amount of the revenue can be measured reliably, it is probable that economic benefits associated with the transaction will flow to the association and specific criteria relating to the type of revenue as noted below, has been satisfied.

All revenue is stated net of the amount of goods and services tax (GST).

Revenue is measured at the fair value of the consideration received or receivable and is presented net of returns, discounts and rebates.

Sale of goods

Revenue from the sale of goods is recognised at the point of delivery as this corresponds to the transfer of significant risks and rewards of ownership of the goods and the cessation of all involvement in those goods.

Rendering of services

Revenue in relation to rendering of services is recognised depending on whether the outcome of the services can be estimated reliably. If the outcome can be estimated reliably then the stage of completion of the services is used to determine the appropriate level of revenue to be recognised in the period. If the outcome cannot be reliably estimated then revenue is recognised to the extent of expenses recognised that are recoverable.

If the outcome cannot be reliably estimated then revenue is recognised to the extent of expenses recognised that are recoverable.

Revenue from training services is generally recognised once the training has been delivered.

Goods and Services Tax (GST)

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payables are stated inclusive of GST.

The net amount of GST recoverable from, or payable to, the ATO is included as part of receivables or payables in the balance sheet.

3 Cash and Cash Equivalents

Floats	\$	200.00	\$	760.00
Deposits	\$	250.00	\$	250.00
Animal Committee Account	\$	835.54	\$	944.13
Club Account #001	\$	2,460.40	\$	15,099.55
Debit Card #107	\$	1,329.27	\$	1,294.81
Paypal	\$	2,460.43	\$	1,556.31
Statement Savings #902	\$	52,101.94	\$	30,885.40
Electronic Clearing Account	\$	0.00	\$	10.70
Term Deposit	\$	71,731.29	\$	70,000.00
	\$	<u>131,368.87</u>	\$	<u>120,800.90</u>

4 Trade and Other Receivables

Trade Debtors	\$	110.00	\$	10.00
GST Paid	\$	4,875.00	\$	3,444.00
GST Accruals	\$	1,415.91	\$	0.00
GST Corrections	\$	0.00	\$	1,098.34
	\$	<u>6,400.91</u>	\$	<u>4,552.34</u>

5 Inventories

Stock on Hand	\$	<u>2,922.42</u>	\$	<u>621.84</u>
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6 Property, Plant and Equipment

Domain Name	\$	27.18	\$	27.18
Plant & Equipment	\$	10,078.17	\$	1,210.15
Less: Accumulated Depreciation	\$	<u>(1,116.32)</u>	\$	<u>0.00</u>
	\$	<u>8,989.03</u>	\$	<u>1,237.33</u>

7 Accounts Payable and Other Payables

Trade Creditors	\$	16,245.50	\$	13,881.20
GST Collected	\$	3,681.00	\$	3,089.00
GST Accruals	\$	290.73	\$	0.00
GST Corrections	\$	9.10	\$	0.00
	\$	<u>20,226.33</u>	\$	<u>16,970.20</u>

8 Retained Earnings

Retained earnings at the beginning of the financial year	\$	112,943.76	\$	111,242.15
Net profit attributable to the association	\$	<u>20,061.19</u>	\$	<u>1,701.61</u>
Retained earnings at the end of the financial year	\$	<u>133,004.95</u>	\$	<u>112,943.76</u>

9 PETQuarters Stock

In November 2017 SavourLife donated various food items to Hunter Animal Rescue. This stock was worth \$16,765.91 which was held on our behalf by PETQuarters. In the 2018 Financial Year Hunter Animal Rescue used \$6,911.47 of this stock. As at 30 June 2018 there was \$9,854.44 remaining for use by Hunter Animal Rescue

Certificate by Members of the Committee

The committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the committee the financial statements:

1. Presents a true and fair view of the financial position of Hunter Animal Rescue 51 265 469 006 as at 30 June 2018 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that Hunter Animal Rescue 51 265 469 006 will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Committee and is signed for and on behalf of the Committee by:

President:

Caroline Hawkless

Treasurer:

Rachael Brown

Dated this day of

Meeting Attendance

Executive Committee Member	Role	Meetings Attended	Available Meetings*
Caroline Hawkless	President	11	11
Rachel Collins	Vice-President (F)	5	5
Yvette Phillips	Vice-President	10	11
Kiera Parr	Secretary (F)	6	9
Danielle Nicholls	Secretary	6	6
Rachael Brown	Treasurer	11	11
Alyssia Hutchison	Ordinary	4	6
Bee Roals	Ordinary (F)	4	5
Garth Brennan	Ordinary (F)	4	5
Helen Perry	Ordinary	1	1
Keira Rose McKay	Ordinary	5	6
Larissa Adamczyk	Ordinary	6	11
Natalie Mason	Ordinary	4	5
Scott Wood	Ordinary	4	6

* Note an executive committee member may have less available meetings due to the AGM/
Executive Committee nominations being mid-year

* (F) denotes a former committee member