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## **President's Report**

It is not often that we invest our time in looking backwards; however, it is with great pleasure to do so on this occasion and recall the life changing achievements of Hunter Animal Rescue. I am delighted to hear from our supporters and sponsors of the high regard in which Hunter Animal Rescue is held. The ongoing support of PetQuarters and their promotion, for our benefit, of SavourLife is testimony to this goodwill.

Of course it is you the members, carers and volunteers who do all the hard work behind the scenes, reaching out to animals in need across the Hunter and beyond. I am always amazed at how willing busy people are to put up their hands and help with the many important tasks and on behalf of all the Executive Committee I thank you for your contribution to our cause.

At the 2016 Annual General Meeting we saw the retirement of a few of our Executive Committee members. Special mention goes to former President Jaimie Abbott who had contributed so enormously over seven years in the role. Such significant change can sometimes herald unsettling times; to the contrary the talent and enthusiasm of the new Executive team has seen them quickly embrace the job of further developing our Strategic Plan initiatives in such a way that our rescue's efforts have not missed a beat.

These strategic initiatives aim to expand our rescue reach and attract new carers and volunteers to the organisation, including:

- Removing barriers to applying to become a foster carer
- Developing a well-attended and exciting program of events

- Updating our policies and procedures to support the foster caring task
- Developing a new website and functionality to improve the rescue, rehabilitation and adoption life cycle.

This year has seen members vote on a new Constitution that better reflects current practice and a refresh of our HAR logo. We have entered into new relationships with Dubbo and Wyong Pounds and entered into a memorandum of understanding with Rural Pound Aid to support regional rescue transport costs. HAR successfully trialled new crowd funding sites as we seek to meet the medical needs of some of our special needs fosters. In addition, we have provided a submission on the exposure draft of the Companion Animal Policy Paper in an effort to have our voice amongst those advocating for improved companion animal welfare outcomes.

The new year will see us launch our new website. This has involved a large amount of work for a small team and our thanks go to them for all their efforts. I am sure our members will see improved functionality and find it a resource you are all keen to use.

The new year will also see us continue to support the role of the foster carer, without whom, Hunter Animal Rescue could not exist. Hunter Animal Rescue is a wonderful organisation, the envy of its peers and with your continued support as advocates we will succeed in finding new homes for abandoned pets facing euthanasia.

Carolíne Hawkless President

## Head Animal Coordinator's Report

The Animal Committee has had a big year, with a total of 419 animals brought into care. Thats an amazing team effort and I would like to take this opportunity to thank everyone on the Committee that has made that possible.

We've had some long term fosters find their forever homes - congratulations to Gizmo and Minion!

This financial year saw us increase our adoption fees slightly, in an effort to cover the costs associated with our adoptions and placing the onus back on the new owners to cover the Lifetime Registration fee. Even with these changes the number of animals we have brought into care has increased - last financial year it was 369. An increase of 50 animals, which means we have saved just over 1 animal a day!

HAR couldn't do all this without our amazing foster Carers. We currently have 48 active Carers, 14 Temp Carers and 6 On a Break and our new Carers for the financial year total 21!

Our major animal releases have come from the RSPCA and Muswellbrook Pound - a huge thank you to the respective Pound Coordinators Kristy and Pauline, who do an amazing job of organising these releases.

On behalf of all of us on Animal Committee THANK YOU xxx

Yvette Phillips Head Animal Coordinator



# **Marketing Report**

Marketing and promotional activity within Hunter Animal Rescue throughout the 2016/17 period focused on maintaining and creating mutually beneficial local partnerships and promotion of our cause through a variety of marketing and public relations activities.

I'd like to extend my heartfelt thanks to fellow Executive Committee Member and former Marketing Assistant, Natalie Mason, and our outgoing Volunteer Coordinator, Roz Jewell, for their hard work on a number of events and marketing initiatives throughout 2016 including a sold out cinema charity screening, Thornton PETQuarters Grand Opening and Sensis Picnic Day.

The Sensis Picnic Day was held to promote the 2016/17 yellow and white pages directory, the cover of which Hunter Animal Rescue was selected to feature on. Our very own foster dogs and long serving foster carer, Greg Salter, served as the cover stars of the directory which was distributed to tens of thousands of households throughout the local area.

I would also like to take the opportunity to thank PETQuarters for their ongoing support throughout the period which included the aforementioned SavourLife funding, sponsorship of our Annual Pets Picnic, donations, in-store support, as well as branding rights and donations from Pet Santa photos. Shane, Katie and the team at the now six PETQuarters stores have been longstanding supporters of Hunter Animal Rescue and we are appreciative of their continuing partnership. In 2016 we implemented a supporter program which offers local, national and international businesses the opportunity to provide monthly financial support to Hunter Animal Rescue for a period of 6-12 months. Dowling Eastlakes and Lost Pet Finders became the first businesses to support Hunter Animal Rescue through a formal supporter agreement. I hope to grow this support in the upcoming year.

The ever-increasing online profile of Hunter Animal Rescue was managed by our social media team, headed by Natalie Mason, and supported by countless volunteers who each contributed content and their time to ensure our Facebook page, Youtube account and Instagram continued grow in support and drive user engagement, and ultimately awareness of our cause, throughout the year.

In 2016/17, the 2017/18 Marketing Plan was endorsed by our Executive Committee, so keep watch for exciting advertising initiatives aimed at promoting Hunter Animal Rescue and attracting more foster carers, volunteers, adopters and donors.

None of the above could be undertaken without the amazing backing of our foster carers, volunteers, position holders, partners and the wider community, so I'd like to acknowledge to support of every single person who has assisted Hunter Animal Rescue in any way throughout the year and I look forward to continuing to work alongside such motivated individuals in the coming year.

### Laríssa Adamczyk

Marketing and Promotions Manager

# Event & Volunteer Coordinator's Report

A huge thank you to each and every person who has volunteered with Hunter Animal Rescue in 2017 – we do not receive enough money through our adoption fees to cover all the vet bills, food etc, so without our fundraising efforts we would not be able to save all the wonderful lives that we have!

In September 2016 we held a movie night at Event Cinemas Glendale to watch the Secret Life of Pets and raised an amazing \$1,462.25!

We had a disappointing start to the calendar year with our much anticipated Picnic Day being cancelled in Feb due to extreme heat, and then again in March due to rain. So much work goes into setting these events up, even when they don't go ahead so a huge thank you to the volunteers and carers who worked on this.

We've had some great fun and success at our outdoor events with the RSPCA Open Day, Delta Dog Therapy Walk, Dog Olympics, Million Paws Walk & Pet Cuddling Day at Newcastle Uni giving us a chance to speak to lots of locals about responsible pet ownership, and raising funds for HAR.

One of our goals this year was to have more of a chance to socialise and share experiences and knowledge with each other and we have done this at our General Meetings and our Volunteers BBQ & Bath day. A huge thank you to Baillie Mckellar and Greg Salter for speaking at these events, we really appreciate it.

We've started sending out a monthly email with all our upcoming events for the next month which is working well, to tell our followers where we are going to be, and enlist the support of volunteers at events.

We have also had our first charity stall day at Lake Macquarie Fair Shops at Mount Hutton which went well, and we are soon to have our first charity stall day at Charlestown Square. We hope these days will raise the awareness of HAR and the work that we do.

If you have any ideas for upcoming events, I would love to hear them, please email me at volunteers@hunteranimalrescue.com.au

Natalie Mason Event Coordinator Acting Volunteer Coordinator

> **39** Events from Jul 16 to Jun 17

229 New volunteer applications

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## **Treasurer's Report**

There have been a few changes this year! The main changes revolved around memberships.

We successfully updated our constitution to better reflect our actual membership process and remove references to outdated legislation. This may seem like a small change but it's important our constitution aligns with our current practices. A copy of the constitution can be found on our website or you can email me to request a copy (treasurer@hunteranimalrescue.com.au).

The second change was to streamline our membership lists and renewal reminders. We are now using Mailchimp to ensure all members are reminded 30 days before, 7 days before and on the day of their membership expiry. Additionally, all new members receive a welcome email which includes our constitution and information about how to volunteer with HAR.

We ramped up our special needs fosters fundraising this year via Chuffed. Usually HAR would wear the cost of these expensive surgeries and medical expenses. If you have a look at the financial statistics on the next page you will see that while vet/animal expenses make up around 75% of our expenses, adoption fees are only around 57% of income. Covering this difference would not be possible without our generous donors. Using Chuffed we have been able to raise over \$7,000 for animals like Sammi or Luna and her pups.

This year I began to use Receiptbank which greatly streamlined our bill entry process. Currently we receive around an average of 70 bills a month. Previously bills would be scanned and then manually entered into Xero. The implementation of Receiptbank in conjunction with Xero means that now a bill gets scanned and sent to Receiptbank which then reads the invoices and pre-enters the majority of the data. Obviously, some items still need to be manually entered but it has decreased the manual data entry by around 50%.

My goals for this coming year financial year are:

- Enable donors to easily setup a recurring donation each month via our website
- Increase tracking of expenses per animal category (i.e. puppy, kitten, dog and cat) to determine what areas we need focus on for fundraising
- Set up EFTPOS for HAR stalls

If you have any questions you can contact me on treasurer@hunteranimalrescue.com.au

Rachael Brown Treasurer

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## **Financial Statistics**



## **Event and Social Photos**



## **Financial Statements**

### Committee Report

Your committee members submit the financial report of the Hunter Animal Rescue 51 265 469 006 for the financial year ended 30 June 2017.

### **Committee Members**

The name of each member of the committee during the year and if different, at the date of the report;

Caroline Hawkless

Rachel Collins

Kiera Parr

Rachael Brown

Larissa Adamczyk

Garth Brennan

Natalie Mason

**Yvette Phillips** 

Bee Roals

### **Principal Activities**

The principal activities of the association during the financial year were:

To foster and promote the rescue and rehoming of domestic animals in the Hunter area.

### Significant Changes

No significant change in the nature of these activities occurred during the year.

### **Operating Result**

The profit of the association after providing for income tax amounted to \$5,208.64.

Signed in accordance with a resolution of the Members of the Committee.

Committee Member:		
	Caroline Hawkless	
Committee Member:		
wemper:	Rachael Brown	

## Profit & Loss

SALES	2017	2016
Cat Adoption	48,900.28	35,227.58
Dog Adoptions	44,954.57	44,009.18
Private Surrenders	-	318.18
	93,854.85	79,554.94
LESS: COST OF GOODS SOLD		
Vet Expenses	94,090.46	84,222.45
Cat Refunds	318.18	545.46
Dog Refunds	1,000.00	3,329.60
Dog Training	220.00	841.96
Fully Vet Worked Animals	997.43	80.46
Medical Supplies	14,887.29	15,912.05
Registration Fees	8,492.24	11,538.28
	120,005.60	116,470.26
GROSS LOSS FROM TRADING	(26,150.75)	(36,915.32)
OTHER INCOME		
Fundraising Income	10,979.04	9,400.89
Donations & Donation Boxes	45,370.57	134,641.18
Memberships	1,255.84	874.26
Merchandise	11,171.03	6,842.35
Sponsorship	909.09	909.09
	69,685.57	152,667.77
	43,534.82	115,752.45

## Profit & Loss

EXPENSES	2017	2016
Advertising	10,275.92	29,812.09
Bank Charges	603.03	339.06
Bookkeeping Costs	-	5,872.36
Fundraising Costs	4,341.70	5,576.43
Fines	-	340.00
Freight & Courier	295.45	-
Insurance	4,202.19	4,651.28
IT Expenses	4,922.51	3,987.10
Materials	8,110.19	559.96
Printing & Stationery	1,228.96	3,530.40
Storage Fees	1,881.22	1,821.73
Telephone	1,214.55	1,484.65
Volunteer Expenses	635.91	1,666.25
Volunteer Training	614.55	326.85
	38,326.18	59,968.16
Profit before income tax	5,208.64	55,784.29

## **Balance Sheet**

ASSETS		2017	2016
CURRENT ASSETS			
Cash and cash equivalents	3	121,290.20	116,563.86
Trade and other receivables	4	4,250.57	7,870.55
Inventories	5	621.84	-
Prepayments		2,701.55	4,324.95
TOTAL CURRENT ASSETS		128,864.16	128,759.36
NON-CURRENT ASSETS			
Property, plant and equipment	6	1,237.33	505.25
TOTAL NON-CURRENT ASSETS		1,237.33	505.25
TOTAL ASSETS		130,101.49	129,264.61
LIABILITIES			
CURRENT LIABILITIES			
Trade and Other Payables	7	13,650.70	18,022.46
TOTAL CURRENT LIABILITIES		13,650.70	18,022.46
TOTAL LIABILITIES		13,650.70	18,022.46
NET ASSETS		116,450.79	111,242.15
MEMBERS' FUNDS			
Retained earnings	8	116,450.79	111,242.15
TOTAL MEMBERS' FUNDS		116,450.79	111,242.15

### Notes to the Financial Statements

The financial statements cover Hunter Animal Rescue 51 265 469 006 as an individual entity. Hunter Animal Rescue 51 265 469 006 is a not for profit Association incorporated in NSW under the .Associations Incorporation Act 2009

The functional and presentation currency of Hunter Animal Rescue 51 265 469 006 is Australian dollars.

Comparatives are consistent with prior years, unless otherwise stated.

### 1 Basis of Preparation

In the opinion of the Committee of Management, the Association is not a reporting entity since there are unlikely to exist users of the financial report who are not able to command the preparation of reports tailored so as to satisfy specifically all of their information needs. These special purpose financial statements have been prepared to meet the reporting requirements of the Act.

The financial statements have been prepared in accordance with the recognition and measurement requirements of the Australian Accounting Standards and Accounting Interpretations, and the disclosure requirements of AASB 101 Presentation of Financial Statements, AASB 107 Statement of Cash Flows, AASB 108 Accounting Policies, Changes in Accounting Estimates and Errors and AASB 1054 Australian Additional Disclosures.

The financial statements have been prepared on an accruals basis and are based on historical costs modified, where applicable, by the measurement at fair value of selected non current assets, financial assets and financial liabilities.

Significant accounting policies adopted in the preparation of these financial statements are presented below and are consistent with prior reporting periods unless otherwise stated.

### 2 Summary of Significant Accounting Policies

### Inventories

Inventories are measured at the lower of cost and net realisable value. Cost of inventory is determined using the first-in-first-out basis and are net of any rebates and discounts received.

### **Plant and Equipment**

Plant and equipment is carried at cost or fair value less, where applicable, any accumulated depreciation and impairment of losses.Plant and equipment is depreciated on a straight line basis over the assets useful life to the Association, commencing when the asset is ready for use.

### Depreciation

The depreciable amount of all plant and equipment is depreciated over the useful lives of the assets to the association commencing from the time the asset is held ready for use.

### **Impairment of Non-Financial Assets**

At the end of each reporting period the association determines whether there is an evidence of an impairment indicator for non-financial assets.

Where this indicator exists and regardless for goodwill, indefinite life intangible assets and intangible assets not yet available for use, the recoverable amount of the asset is estimated.

Where assets do not operate independently of other assets, the recoverable amount of the relevant cash-generating unit (CGU) is estimated.

The recoverable amount of an asset or CGU is the higher of the fair value less costs of disposal and the value in use. Value in use is the present value of the future cash flows expected to be derived from an asset or cash-generating unit.

Where the recoverable amount is less than the carrying amount, an impairment loss is recognised in profit or loss.

Reversal indicators are considered in subsequent periods for all assets which have suffered an impairment loss , except for goodwill.

### Cash and Cash Equivalents

Cash and cash equivalents comprises cash on hand, demand deposits and short term investments which are readily convertible to known amounts of cash and which are subject to an insignificant risk of change in value.

### **Revenue and Other Income**

Revenue is recognised when the amount of the revenue can be measured reliably, it is probable that economic benefits associated with the transaction will flow to the association and specific criteria relating to the type of revenue as noted below, has been satisfied.

All revenue is stated net of the amount of goods and services tax (GST).

Revenue is measured at the fair value of the consideration received or receivable and is presented net of returns, discounts and rebates.

#### Sale of goods

Revenue from the sale of goods is recognised at the point of delivery as this corresponds to the transfer of significant risks and rewards of ownership of the goods and the cessation of all involvement in those goods.

### Rendering of services

Revenue in relation to rendering of services is recognised depending on whether the outcome of the services can be estimated reliably. If the outcome can be estimated reliably then the stage of completion of the services is used to determine the appropriate level of revenue to be recognised in the period. If the outcome cannot be reliably estimated then revenue is recognised to the extent of expenses recognised that are recoverable.

If the outcome cannot be reliably estimated then revenue is recognised to the extent of expenses recognised that are recoverable.

Revenue from training services is generally recognised once the training has been delivered.

### Goods and Services Tax (GST)

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payables are stated inclusive of GST.

The net amount of GST recoverable from, or payable to, the ATO is included as part of receivables or payables in the balance sheet.

### 3 Cash and Cash Equivalents

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Floats	1,260.00	70.00
Deposits	250.00	250.00
Animal Committee Account	944.13	1,275.72
Club Account #001	15,099.55	3,434.90
Debit Card #107	1,294.81	1,646.62
Paypal	1,556.31	1,459.33
Statement Savings #902	30,885.40	108,427.29
Term Deposit	70,000.00	-
	121,290.20	116,563.86
Trade and Other Receivables		
Current		
Trade Debtors	10.00	45.00
GST Paid	3,444.00	7,190.00
GST Corrections	796.57	635.55
	4,250.57	7,870.55
	4,250.57	7,870.55
Inventories		
Current		
Stock on Hand	621.84	-
Property, Plant and Equipment		
Domain Names		
Domain Name	27.18	-
Total Domain Names	27.18	-
Plant & Equipment	1,210.15	505.25
Total Plant and Equipment	1,210.15	505.25
Total Property, Plant and Equipment	1,237.33	505.25

### 7 Accounts Payable and Other Payables

Trade Creditors	10,561.70	11,704.52
GST Collected	3,089.00	5,964.00
GST Corrections	-	353.94
	13,650.70	18,022.46

### 8 Retained Earnings

Retained earnings at the beginning of the financial year	111,242.15	55,457.86
Net profit attributable to the association	5,208.64	55,784.29
Retained earnings at the end of the financial year	116,450.79	111,242.15

### Certificate by Members of the Committee

The committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the committee the financial statements:

- 1. Presents a true and fair view of the financial position of Hunter Animal Rescue 51 265 469 006 as at 30 June 2017 and its performance for the year ended on that date.
- 2. At the date of this statement, there are reasonable grounds to believe that Hunter Animal Rescue 51 265 469 006 will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Committee and is signed for and on behalf of the Committee by:

President:	
	Caroline Hawkless
Treasurer:	
freasurer:	Rachael Brown

Dated this day of

## **Meeting Attendance**

Executive Committee Member	Role	Meetings Attended	Available Meetings*
Caroline Hawkless	President	8	8
Jaimie Abbott	President	2	2
Rachel Collins	Vice-President	: 5	6
Kirsty Tapscott	Vice-President	: 1	2
Kiera Parr	Secretary	7	8
Rachael Brown	Treasurer	6	8
Larissa Adamczyk	Ordinary	7	8
Garth Brennan	Ordinary	6	6
Jave Ivanovski	Ordinary	2	2
Natalie Mason	Ordinary	6	6
Yvette Phillips	Ordinary	7	8
Bee Roals	Ordinary	6	6

\* Note an executive committee member may have less available meetings due to the AGM/ Executive Committee nominations being mid-year